**FIN385 AA**

**Subject Convenor:** Dr. Toni Aburime

**Length:** 2000 words

**Value:** 30%

**Due Date:** Tuesday, 7th March

**Submission method:** EASTS (online)

Submit in MS-Word format only. Take a screen shot recording your submission.

**TASK**  
Select any company you know well that has expanded its business operations to foreign markets within the last 5 years. The company may be listed or privately held.

Write a report on the company containing:

1. Title Page: This contains the title of the report, the date, the name of the author (you!), and your student ID number. An actual business report would probably also include the position title and name of the person for whom the report was prepared, and your own position title.

2. Executive Summary: This gives your reader an overview of all the information in your report. It helps a busy manager decide if they should read the whole thing, whether it contains anything that will impact their operations, and whether they need to understand and act on everything it contains. Therefore, it should contain an outline of the purpose of the report and each of the main sections in as few words as possible.

3. Table of Contents: This helps your reader find information in your report quickly. The title is just “Contents” which should be bold and centred on a new page, and it is a long list of the numbered section titles in your report on the left-hand side of the page and the number of the first page in that section on the same line on the right-hand side of the page.

4. A brief overview of the company (250 words)

5. A discussion of the company’s corporate governance structure and / or practices (250 words)

6. An analysis of the ESG (environmental, social, and governance) requirements applicable to the company in its domestic and foreign markets and their impact (if any) on the company’s access to and costs of capital (debt and equity) for further international expansion (1000 words)

7. Your recommendation of whether the firm should raise further capital to make international investments at this time, outlining the reasons for your recommendation   
(500 words)

8. References: You must use information sources to support your discussion, such as websites, newspaper and magazine articles, journal articles, and books. Each information source used must be referenced correctly in the body of the paper (at least 10 in-text citations), and in a reference list. **Please note that you should not use 'wiki' sites as references for this assignment. These sources may provide useful background reading, but they are not suitable as academic references**.   
The reference list must:

* + include an entry for every source you used in your report
  + start on a new page
  + have the heading ‘References’ centered
  + use a hanging indent of 1cm in each entry
  + order the entries alphabetically by the authors’ surnames
  + follow the exact formatting of the models provided in the [Academic Referencing Tool](http://student.csu.edu.au/library/integrity/referencing-at-csu) or the [CSU Guide to APA Referencing](http://student.csu.edu.au/library/integrity/referencing-at-csu) to ensure that sources are transparent, traceable, and consistently written.

Hint: Use **Chapter 2** of your textbook as the starting point for your research.

Start your research by checking out the library guide <http://libguides.csu.edu.au/FIN385CSU>. Also read the textbook online at [Multinational Business Finance by David K. Eiteman; Arthur I. Stonehill; Michael H. Moffett](http://ezproxy.csu.edu.au/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=nlebk&AN=1419682&site=ehost-live)

**NOTE:**Do not include a generic cover page, restate the assessment task and/ or the Marking Criteria in your assessment. This will contribute to your Turnitin similarity percentage and may result in a Student Academic Misconduct investigation.