

**School of Business**

**Jilin University of Finance and Economics**

**BUS100 – English for Academic Studies**

**SPECIAL ADDITIONAL EXAM CONDITIONS:** Open Book

**WRITING TIME:** 3 hours

+ 10 minutes reading time

+ 30 minutes technology allowance

**TOTAL = 3 hours and 40 minutes**

**NUMBER OF TOPICS:** Four (4) essay topics options, select (1).

**VALUE:** **50%**

**INSTRUCTIONS TO CANDIDATES:**

## This session your exam will be a time limited online test in the Subject Interact 2 site. The test will still be timetabled by CSU Exams, and you will receive notification of the date and time of your exam in the usual way. The test will open at the scheduled time and will close 3 hours 10 minutes later. We have added a technology allowance to the time, which means you will have an additional 30 minutes in order to allow for any technology issues. A set of sample questions will be made available in your i2 site.

### **DECLARATION:**

### By completing and submitting this exam, I declare that the answers are my own work, and I will not knowingly share the contents or my answers with any other person before I or they have completed and submitted the exam.

Select **ONE** of the following topics:

|  |
| --- |
| **“Discuss whether advertisers should be allowed to market their products to children?**  **“Is the mental health of employees the responsibility of companies?**  **“Are Multi-National corporations (MNCs) really beneficial to the host economy?”**  **“To what extent are accountants responsible for online data protection and security?”** |

Write an essay that presents your point of view, supported by references/research. Remember to also include a counter-argument in your point of view.

This is an academic essay and NOT an opinion piece - so you must cite references to research/evidence that supports your argument.

You should read the appropriate topics on Interact2 and chapters of your textbook to obtain the information on writing essays.  
  
You must include references to at least five (5) academic references. In addition to five (5) academic references, you are encouraged to refer to additional sources, such as journal articles, book chapters, newspaper articles and practitioner-focused articles.

For this assessment APA 7th ed. referencing format is required. For guidance in the use of this referencing, please see the CSU Referencing website at <http://student.csu.edu.au/study/referencing-at-csu> or Academic Reference Tool: <https://apps.csu.edu.au/reftool/apa-7>

The assessment should follow the guidelines below:

1. The essay should be 1,000 words in length, excluding the reference list;
2. Assessment items should be typed;
3. Use 1.5 spacing Use a standard 12 point font such as Times New Roman, Calibri or Arial;
4. Left-justify body text;
5. Provide a single reference list that always starts on a new page;
6. The reference list should have the title 'References';
7. In-text citations need to be correctly formatted and used throughout the essay;
8. APA 7th ed. referencing style must be adhered to;
9. Your name, student ID and page number should be included in the header or footer of every page of your submission.

##### **MARKING CRITERIA AND STANDARDS**

| **Criteria** | **HD (85-100%)** | **DI (75-84%)** | **CR (65-74%)** | **PS (50-64%)** | **FL (0-49%)** |
| --- | --- | --- | --- | --- | --- |
| **Argument development** 50% | Your arguments are logical.  You include at least four key points of analysis. You synthesise multiple references to support each point.  You include a substantiated evaluation of the research included for at least two of your key points. | Your arguments are logical.  You include at least four key points of analysis. You synthesise multiple references to support each point. | Your arguments are logical  You include at least four key points of analysis. You include at least two articles to support each point. | You include at least four key points of analysis. You include at least one article to support each point. | You do not meet the pass criteria. |
| **Essay format** 10% | Your essay has an introduction, body and conclusion and includes all components of an introduction and conclusion. Introduction and conclusion reflect the body of the essay.  Each of your body paragraphs is structured and the sequence of paragraphs is logical. | Your essay includes an introduction, body and conclusion and your introduction and conclusion are structured. Introduction and conclusion reflect the body of the essay.  The sequence of paragraphs is logical. | Your essay includes an introduction, body and conclusion and your introduction and conclusion are structured. | Your essay includes an introduction, body and conclusion. | You do not meet the pass criteria. |
| **English writing mechanics**  10% | You use formal academic language throughout the report and your sentences simple yet expressive.  Your report has minimal typographical or grammatical errors. | You use formal academic language throughout the report.  Your report has some typographical or grammatical errors. | You use formal academic language throughout your report  Your report largely follows the rules of English writing mechanics. | You use formal academic language in several places.  Your report partially follows the rules of English writing mechanics. | You do not meet the pass criteria. |
| **Quality of articles**15% | You use at least eight quality sources.    All eight references meet all elements of the CRAP test. | You use at least seven sources.    All seven references meet all elements of the CRAP test. | You use at least six sources.    All six references meet all elements of the CRAP test. | You use at least five sources  All five references are academic. | You do not meet the pass criteria. |
| **Referencing** 15% | Your reference list and in-text references are accurate as per APA 7th ed. style and include all components.  You include a variety of citation techniques.  You include citations where expected. | Your reference list shows most references correctly APA 7th ed. formatted and most of your in-text references are correctly APA 7th ed. formatted.  You include a variety of citation techniques.  You include citations where expected. | Your reference list shows most references correctly APA 7th ed. formatted and most of your in-text references are correctly APA 7th ed. formatted.  You include a variety of citation techniques. | Your reference list shows at least one reference correctly APA 7th ed. formatted, and you include at least one in-text reference correctly APA 7th ed. formatted. | You do not meet the pass criteria. |